

APICS Certification: *What's in It for Me?*



Company

- Enterprise-wide thinking & decision-making
- Lower inventories & carrying costs
- “Solutions provider” reputation for sales force
- Streamlined & cost effective processes
- Internal metrics leveraged as marketing tools
- ERP/SCM mastery & intellectual capital
- Innovative ways to create demand

- 13% average CPIM/CSCP salary premium (2009 APICS Survey)
- Competitive edge in a tight job market
- Global credentials
- Professional enhancement to education
- Better decision-making skills
- Best Practice application awareness



Employees



Clients

- Common vocabulary
- Improved communication
- Reduced inventory costs
- Fewer backorders and late shipments
- Faster problem solving
- Optimize constrained resources
- Cost tradeoffs made visible
- More satisfied customers